

What is Webometrics?

Webometrics is an index developed by the Cybermetric Laboratory (CINDOC), a unit of the Spanish National Research Association, for ranking the websites of universities as well as scientific, educational and research centers of the world. Webometrics analyzes more than 12,000 universities around the world based on their web-based information twice a year in January and July.

In fact, webometrics is a part of science that uses informetrics to quantitatively analyze the nature and characteristics of the web.

The webometric ranking consists of a database of 15,000 universities and more than 5,000 research institutes and centers. The top 12,000 universities are listed in the webometric ranking, and the other universities are in the local and more detailed ranking.

Webometrics was first performed in 2004 and based on an index composed of several parameters for ranking university websites. Webometric indexes have been created to show the extent to which institutions pay attention to online publishing.

Webometric indicators:

1. The presence and volume of information available on the web
2. Impact and visibility
3. Access, disclose files or content files
4. Excellence or number of articles indexed on the site